

## CARBON OFFSET CERTIFICATE

# INSP SOUND HAS OFFSET

# 140.73

# TONNES OF CO<sub>2</sub>

Through projects which tackle global climate change and improve lives

By offsetting your emissions through ClimateCare you are supporting projects that make a measurable difference to people's lives as well as protecting the environment.

Climate and development projects:



**CREATE  
JOBS**



**IMPROVE  
HEALTH**



**SAVE FAMILIES  
MONEY**



**PROTECT  
WILDLIFE**



**PRESERVE LOCAL  
RESOURCES**



**FIGHT CLIMATE  
CHANGE**

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## CLIMATECARE PROJECTS

Our Climate+Care approach means that our projects are designed to protect the environment and improve lives, and each delivers against multiple sustainable development goals. Here are some examples of the type of project that your money will support through ClimateCare:



### LifeStraw Carbon For Water, Kenya

This project relies on finance from your offsetting to deliver safe water to 4 million people in Kenya. An award winning project, it was the first to link water provision with carbon credits at scale and has been recognised by the UN.

[Find out more >](#)



### Gyapa Stoves, Ghana

This project supports local entrepreneurs to manufacture and distribute safe, efficient cookstoves to households in Ghana. Run on the ground by our partners Relief International, the Gyapa stove cuts charcoal use by up to 50%, saving families money and reducing harmful smoke emissions.

[Find out more >](#)

See our full project portfolio by [visiting our website >](#)

### Save money on large purchases

If you plan to offset more than 2,000 tonnes of emissions in the future, or are interested in working with our experts to develop a more integrated sustainability strategy, please contact us to discuss a bespoke approach.

# HOW TO SHRINK YOUR FOOTPRINT

Visit our [website](#) for lots more emission reduction hints and tips!

### Home Tips

- Draughts waste a lot of energy by losing heat. You can stop draughts particularly on exterior doors by putting a brush or seal on your doors to prevent air escaping round the edges. Letterboxes, keyholes, floorboards and skirting also lose heat and should be covered.
- Switch to a renewable electricity supplier
- Items left on standby can use up to 85% of the energy they would use if fully switched on.
- Make sure your hot water tank is insulated with a thick jacket. It will save money and energy.
- Always use the correct size pan, and when heating water only use the amount you need.

### Driving Tips

- Anticipate road conditions and drive smoothly, avoiding sharp acceleration and heavy braking. This saves fuel and reduces accident rates.
- Drive away immediately when starting from cold - idling to heat the engine wastes fuel and causes rapid engine wear.
- The most efficient speed depends upon the car in question but is typically around 55 - 65mph. Faster speed will greatly increase your fuel consumption.

### Flying

- Always try to combine your trips with public transport, so you minimise the overall climate impact of your travel.
- When you have to fly, always consider if you can combine trips.
- It's best to fly direct rather than stopping over.

### At the Office

- Only use the lights you need. Turn off lights in unused rooms. Or install occupancy sensors.
- Do you really need those hard copies, or can you save it on your computer instead?
- Print double-sided.